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For Immediate Release



LogoLAB Digital Language Lab System Revolutionizes Self-Study Programs

Montréal, Canada; March 10, 2006 – Robotel’s new LogoLAB digital language lab system provides an exciting new solution for language learning programs that encourage student self-study activities.

What is LogoLAB?

LogoLAB is a digital language lab system that uses a *virtual language lab* model. In higher education environments, where it is not always practical for students and teachers to convene regularly in a physical classroom, LogoLAB empowers teachers to author and assign language learning activities in an off-line fashion, and enables students to tackle assignments at their own time and at their own pace, from any computer connected to the campus network. With LogoLAB, teachers are able to

- Employ authentic multimedia materials in the target language
- Effortlessly create challenging exercises based on multimedia materials
- Electronically assign exercises to specific students or groups of students

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- Remotely monitor student progress at any time from any computer connected to the campus network, and view how much time individual students are spending on assignments.
- Review all student oral and written responses.

LogoLAB's computer-based interactive multimedia capabilities captivate today's language students, who are growing up in a world where the Internet, video games, instant messaging and e-mail are all part of their daily lives.

The Flexible *Virtual Language Lab* Model

Most conventional language lab systems require that the teacher and all students be physically present in a specific room at a specific time for all sessions. This is not always a practical scenario, especially in higher education and adult learning environments.

With LogoLAB, teachers are able to prepare student exercises at their leisure from any campus computer, and students are able to individually work on language learning activities at any time from any computer on campus. In this way, both students and teachers are able to manage their own schedules in a very flexible fashion, and are not required to be available during conventional school hours.

The LogoLAB Solution

LogoLAB uses multimedia lesson materials, (audio clips, video clips, images, text, and graphics), to present language learning scenarios in an authentic real-life context. Lessons are structured to promote all four major aspects of language mastery, including reading, writing, listening, and speaking.

Teachers are able to import existing digital media files into LogoLAB or digitize existing lesson materials from audiocassette, CD-audio, VHS tape, or DVD. Most exercises can be

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assigned without any additional preparation, although some authoring utilities (such as text captioning, question lists, and/or fill-in-the-blanks) are provided to enhance and vary the basic lesson materials.

Teachers electronically assign lessons to students and communicate with students via LogoLAB's built-in two-way electronic messaging system.

Students are able to individually access and execute assignments from any computer on campus. Their oral and written responses are captured in the LogoLAB database, where they can be modified by the student and/or reviewed by the teacher at any time.

Teachers may follow-up on student work at any time from any campus computer from their office, from a classroom, or from a library.

As LogoLAB uses the school's existing computer network, wireless networks automatically give teachers and students convenient wireless access to the LogoLAB system.

The Robotel Language Learning Product Family

The LogoLAB system is targeted at higher education applications requiring a virtual language lab solution, permitting students to tackle media activities (like Audio Active Comparative recording) at their own time and pace from any computer on campus.

Robotel is concurrently introducing an additional language learning solution called Symposium, which is targeted at fixed language learning environments.

LogoLAB can be used with Symposium to provide a best-of-both-worlds solution in which teachers have access to complete range of language teaching tools (including audio pairing and audio conferencing) within the classroom, and are able to use LogoLAB exercises to support student self-study activities within or outside of the classroom.

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Robotel is a global supplier of interactive, multimedia control systems and language learning solutions for educational, corporate and government clients. Robotel is a leader in the educational and training systems market, having more than 20 years of experience as a manufacturer of computer-based teaching systems. The firm has a top-rated customer service group and a large installed base of active customers. The company is based in Montréal, Canada and has a strong presence in US, European, Asian and Canadian markets.

More Symposium Information

For more information on the LogoLAB and Symposium solutions, visit the company web site www.robotel.com, or contact Robotel at (450) 680-1448 or (800) 480-1448.

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